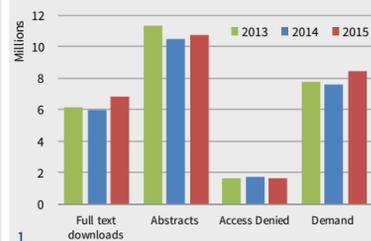


# Cochrane Organisational Dashboard 2015

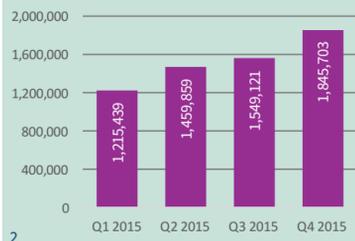
## Commentary

- 17 of 18 of the 2015 Strategy to 2020 Targets will be achieved.
- Demand on the Cochrane Library up 10%.
- Publication of new Reviews increased 14% compared with 2014.
- Very strong growth in usage of cochrane.org following launch of new Cochrane brand.
- Record Cochrane revenues fuelled by strong Cochrane Library sales.
- Spending under budget & £6.5m reserves at year end. Reserves to be drawn down in 2016-2017.
- Impact factor increased for 2014. A record 87 Cochrane Reviews used in 2015 WHO Guidelines; 75% of WHO Guidelines using Cochrane Reviews
- Publication of Cochrane's first high priority reviews list completed.
- Covidence author support tool launched to Cochrane authors in Vienna.
- Linked Data PICO Annotator and PICO Finder tool demonstrated in Vienna.
- Project Transform: Task Exchange prototype launched in Vienna.
- Structure & Function Review recommendations considered by groups in Vienna. Next stage will tackle organisation wide view.

## Cochrane Library Usage



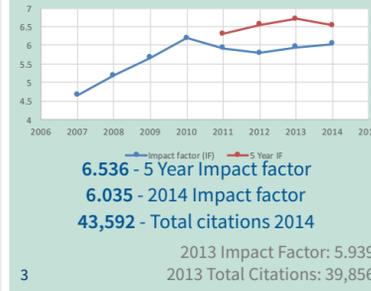
## Cochrane.org Usage



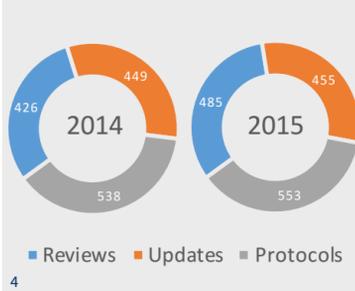
## Key Finance Indicators

- 9.5% Sales increase compared with 2014
- 11% Annual Royalties increase compared with 2014
- £6.5 million Forecast reserves at end of 2015
- £771,889 under budget (forecast)

## Impact Factor



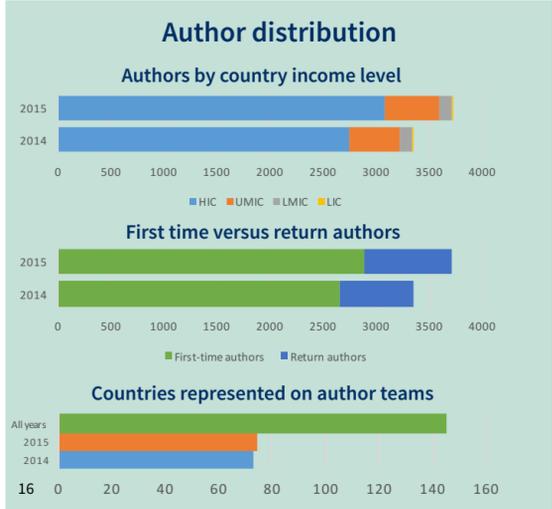
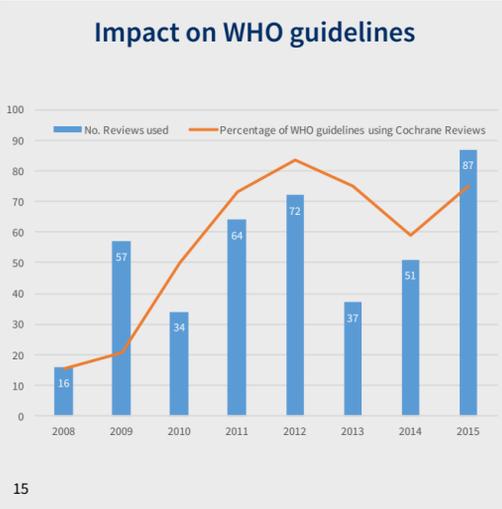
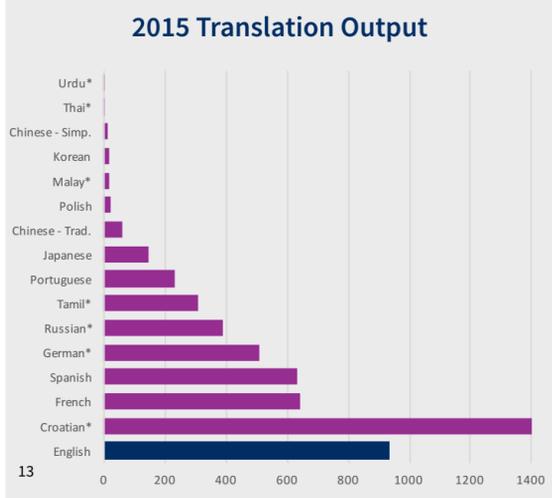
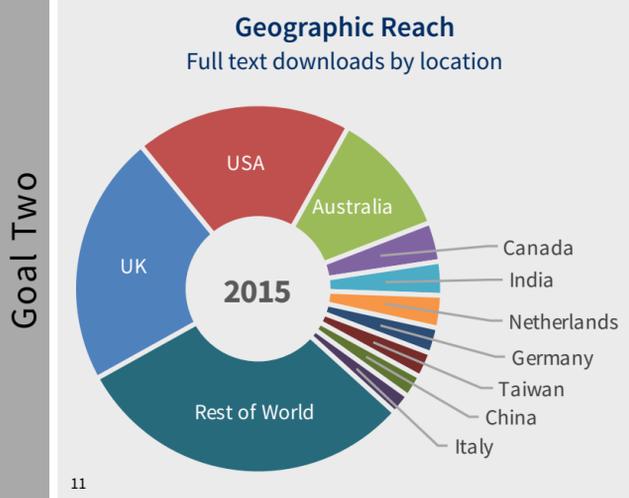
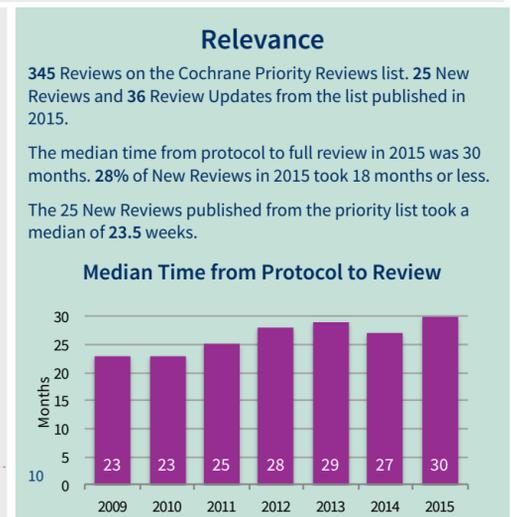
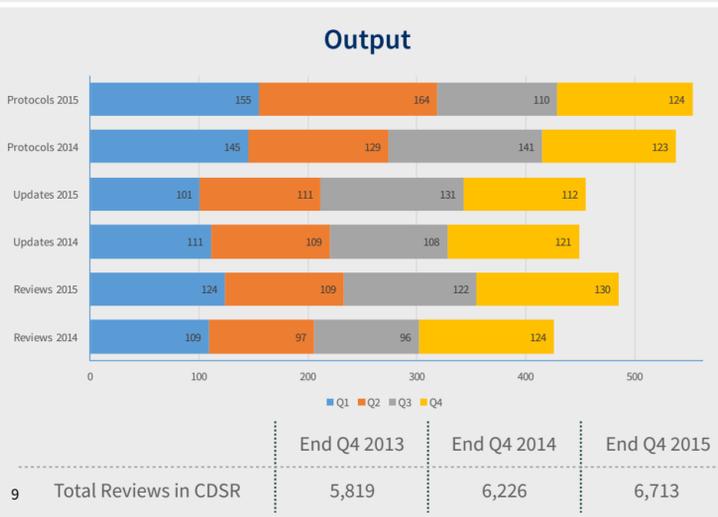
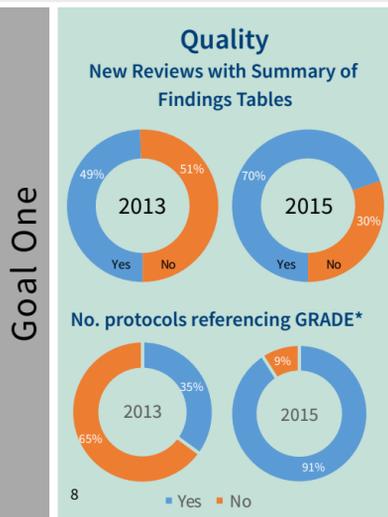
## Publishing Output



## Media Coverage

- 22% increase in overall media coverage

Strategy to 2020 targets for 2015 – progress (PR) and spend (SP) (PURPLE: not started or N/A; RED: serious concerns; AMBER: some delays; GREEN: on target)



## Notes on the data

- Access denied means a user tried to download a full text, but did not have a subscription to the Cochrane Library. Demand is the combination of successful full text downloads and attempted full text downloads (access denied).
- The Cochrane website was completely redesigned in Q1 2015 as part of the Cochrane rebranding exercise and has since seen a significant increase in usage.
- Full details are available on the Cochrane Library: <http://www.cochranelibrary.com/cochrane-database-of-systematic-reviews/>
- In 2015 there was a 14% increase in New Reviews; a 1% increase in Updated Reviews; and a 3% increase in New Protocols.
- Reserves and budget spend are only forecast figures until the accounts are audited and made available in the 2015 Cochrane Annual Report.
- 22% increase compared with 2014 media coverage.
- A fuller report on the 2015 targets will appear in the 2015 Cochrane Annual Report
- The data for "No. protocols referencing GRADE\*" is based on a sample of protocols used in an audit undertaken by the CEU. There were 40 protocols in the 2013 sample and 33 in the 2015 sample.  
The data on new reviews with SOF tables relates to all reviews published in 2013/2015 that include one or more SOF table. However, it should be noted that of those that did not have SOF tables 53 were empty reviews (containing no studies) in 2015 and 65 were empty in 2013.
- See note 4 above.
- The time period measured for these metrics is the time from publication of the first Protocol version to the time of publication for the first full Review version.
- Whilst reviews on the priority list were completed in a median of only 23.5 weeks, this should be interpreted with caution as the sample size was low.
- Total full text downloads in 2015 were 6.8 million. Major increases in 2015 include 33% increase in Germany; 41-43% increase in Canada, Switzerland, Sweden, & Spain; 55% increase in China.
- Free at point of use means a user either has access through our free access to low income countries scheme or they live in a country with a nation provision. More details on access are available here: <http://www.cochranelibrary.com/help/access-options-for-cochrane-library.html>
- PLS only for languages marked with an asterisk. PLS and abstract for other languages. English is included as a reference point, there were 931 new or updated reviews in 2015.
- A media hit is an item of media coverage.  
The graph shows Cochrane Connect subscribers; Twitter followers; members of our LinkedIn group; and members of our Facebook group.  
On average 34% of subscribers opened the monthly Cochrane Connect newsletter in 2015.
- In 2015 87 reviews (from 10 Cochrane Review Groups) were used in 9 of 12 (75%) guidelines.
- The country status e.g. LMIC are based on the World Bank categorisations: <http://data.worldbank.org/about/country-and-lending-groups>