



Celebrating achievement in 2016; Targets for 2017; and defining strategic success in 2020

Mark Wilson
CEO, Cochrane

Trusted evidence.
Informed decisions.
Better health.



Cochrane 2016 at a glance

- Usage of Cochrane.org continued its phenomenal growth: with over 10 million visits in 2016, up 75% on 2015.
- Over two-thirds of visits to Cochrane.org in 2016 were made using an Internet browser set to a language other than English, an increase of 6% in 2015 (and compared to only 2% of all visits in 2012).
- Demand for Cochrane evidence up by 34%; with pdf downloads up by 43% on 2015.
- Review production fell slightly but metrics and analysis showed improvements in quality and timeliness of priority titles.
- Implementation of S2020's extensive range of 2016 Targets showed excellent progress, with 15 of the 17 completed or due to be by mid-2017.
- Total Cochrane income rose by 25% in 2016, with Cochrane Library royalties up 13.2% (sales over 11%); and a major grant from the Bill & Melinda Gates Foundation (US\$1.15 million) supporting our linked data work.

Cochrane 2016 at a glance (2)

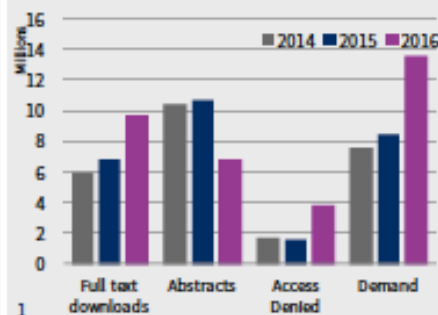
- Investments in *Strategy to 2020* initiatives continued with reserves falling by £1.33 million to £5.42 million.
- Governance reform completed and implemented including revised Articles of Association and appointment of first external members to the Governing Board; & first internal elections begun (3 of 4 winners were from Cochrane Centres)
- Structure and Function design reviews almost completed, with implementation activities underway.
- Cochrane Crowd launched in 2016, with 4,000 members by year end classifying 1 million RCTs.
- Major challenge for 2017 the continuing delays in the launch of the new enhanced Cochrane Library.

Cochrane Organisational Dashboard 2016

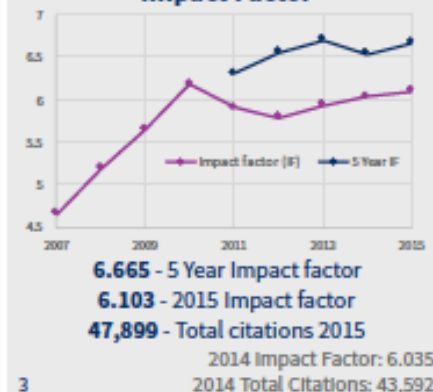
Commentary

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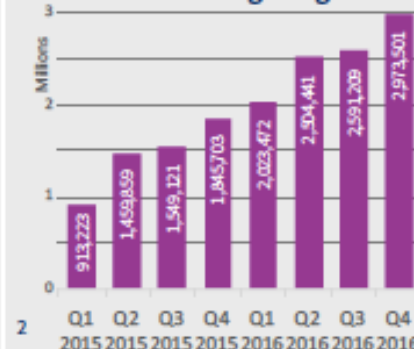
Cochrane Library Usage



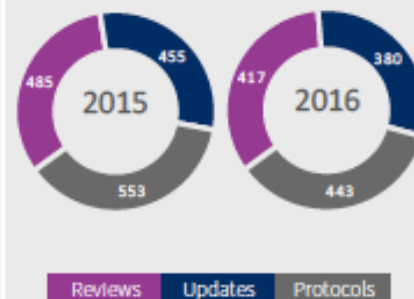
Impact Factor



Cochrane.org Usage



Publishing Output



Key Finance Indicators

11% Sales increase compared with 2015

13% Annual Royalties increase compared with 2015

£5.42 million reserves at end of 2016

25% increase in total income

6% under budget on expenditure

Media Coverage

4,268 media hits generated

Strategy to 2020 targets for 2016 progress indicators

● = serious concerns
 ● = some delays
 ● = on target
 ● = complete

1. Quality Strategy



5. New Authoring Infrastructure



9. Translations Pilot Projects



13. Membership scheme



2. Prioritization List



6. Transform Project



10. Enhanced Cochrane Library



14. Organizational Structure and Function Review



3. Updating Strategy



7. Cochrane Review PICO Annotation



11. REWARD Campaign



15. Online Learning



4. Timeliness Pilot Project



8. Knowledge Translation Strategy



12. Partnerships and Alliances



16. Editor Training and Accreditation



17. New Governance Structure



- Fewer Strategy to 2020 targets in 2017
- Continuity and delivery on 2016

Implications for 2017:

Together, Cochrane Groups and the Central Executive Team will:

GOAL 1: PRODUCING EVIDENCE

1. Complete the development of RevMan Web and begin phased implementation for Cochrane Reviews.
2. Complete the Transform project.
3. Complete the delivery of a programme of training and accreditation for editors.

GOAL 2: MAKING EVIDENCE ACCESSIBLE

4. Improve the process of producing translations to make it easier for Cochrane translators and editors.
5. Define an organization-wide framework for knowledge translation activities.

GOAL 3: ADVOCATING FOR EVIDENCE

6. Complete the first-phase delivery of an enhanced Cochrane Library in English and Spanish.
7. Host a successful Global Evidence Summit.

GOAL 4: EFFECTIVE AND SUSTAINABLE ORGANIZATION

8. Begin implementation of the approved Cochrane Review Group transformation programme, and finalize remaining proposals for organizational Structure & Function reforms.
9. Launch a Cochrane membership scheme.
10. Complete implementation of the approved governance reforms.

From 2017: Clearer definitions of success

Based on work done by Centre Directors at our last meeting



MULTI-LINGUAL	
<p>Cochrane has established a reputation both as a multi-lingual organization and as a leading provider of health and healthcare evidence in many languages, with sustainable methods for translating content and a multi-lingual publishing platform. <i>This means:</i></p> <ul style="list-style-type: none"> The Translations Strategy and Business Plan has delivered on its aims, including: <ul style="list-style-type: none"> The Abstracts and Plain Language Summaries of Cochrane Reviews are translated by Cochrane translation teams and then published in at least the six WHO official languages (either on Cochrane.org or the Cochrane Library). Existing volunteer translation teams are better supported with a new content management system and targeted funding. 	
	2019
	2018
<ul style="list-style-type: none"> Deliver the Enhanced Cochrane Library in Spanish. Choose a new translations content management system and begin implementation of it. Support translation teams with targeted funding. 	2017
<p>Pilot projects were established to explore sustainable models for translation teams. Plans for the Enhanced Cochrane Library include integration of the Spanish language Biblioteca Plus. Cochrane.org was launched in multiple languages.</p> <p>A rapid expansion of the number of Cochrane Translation teams and of translated content on Cochrane.org.</p> <p>The Translations Strategy and Business Plan was developed and launched, including establishment of a Translation Management System.</p>	2016
	2015
	2014
MULTI-LINGUAL	
<p>We will translate key content into at least the five other official languages of the World Health Organization (Spanish, French, Russian, Chinese and Arabic); and make it accessible in the same way as English-language content.</p>	

Thank you!

