

Membership

Launching 2017

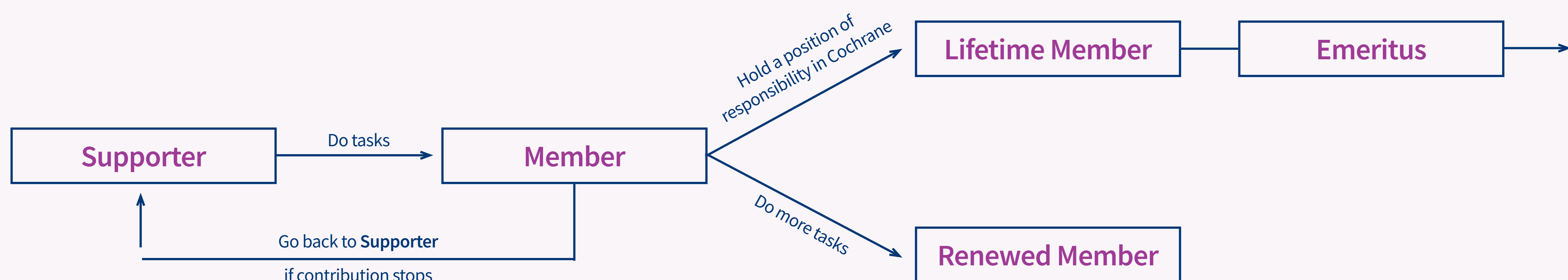
Cochrane relies upon the voluntary contributions of its people.

Be part of membership in 2017.

If you want to find out more please contact Chris Champion (cchampion@cochrane.org) to arrange a time to meet at the Symposium.

What is membership?

Cochrane membership is a way of making it easier to get involved in Cochrane. It also allows us to provide a better experience to our existing contributors by actively recognizing what they do for Cochrane. Membership status will be available to those who have made a substantive contribution to Cochrane and years of membership will be cumulative based on level of contribution.



Membership will:

- Make it easier to find opportunities to contribute to Cochrane's work.
- Integrate various new contribution types, e.g. Crowd, translations.
- Allow us to use the human resources available in Cochrane better by having a more comprehensive understanding of our people.
- Recognize contribution and reward contributors, including lifetime membership for those who contribute over a certain threshold.
- Be cumulative; the more you contribute, the more years of membership you will accumulate.
- Have two levels of contribution - **supporter** and **member**, so that those not actively contributing can still be part of Cochrane.

What does it mean for you?

- Active contributors will be migrated into the membership system by default and given the status of **member** for a certain period of time.
- The Get Involved page on Cochrane will allow people to sign up to a Cochrane account and discover opportunities to work with Cochrane.
- You will be able to develop your own personal profile, which will be partly automated to show your Cochrane learning record, publications, and other contributions.
- Newcomers will have a clear route into Cochrane that will allow them to build up demonstrable experience and skills on their profile.
- **Supporters** will be able to sign up to stay up to date with everything happening in Cochrane.



1 APPROVAL

Paper approved in Vienna. Phase one around improving engagement.



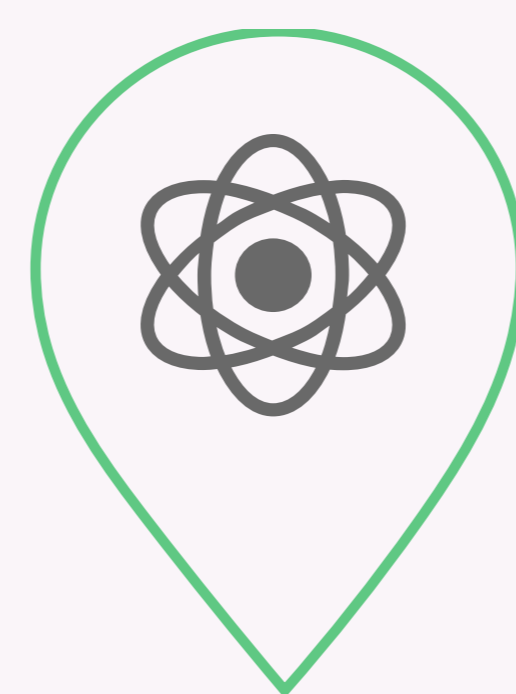
2 ACTIVITIES

Collecting and mapping activities / contribution data.



3 SOFTWARE

Selection of cloud software to power membership service.



4 INTEGRATION

Integration of new system with existing tools, e.g. Archie, Task Exchange.



5 LAUNCH

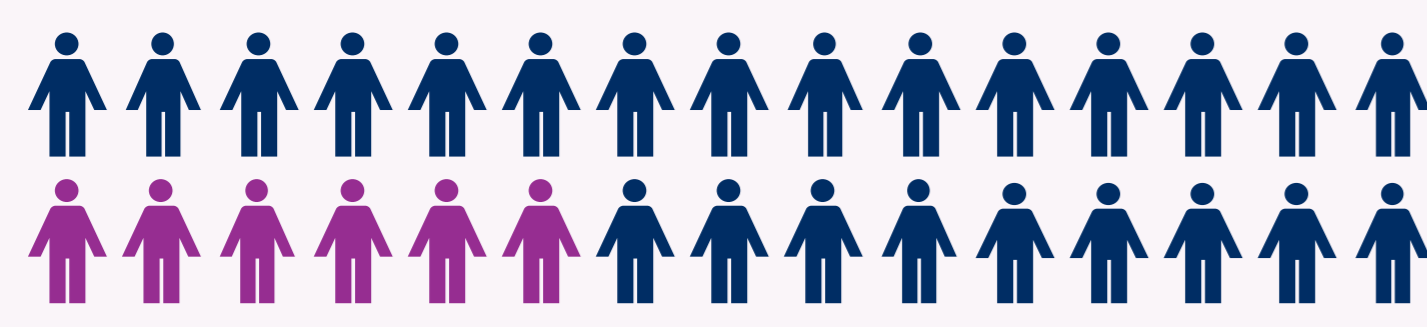
Initial membership rules applied. Current active contributors will automatically become members for a period of time.



6 REVIEW

Membership rules revised based on experience.

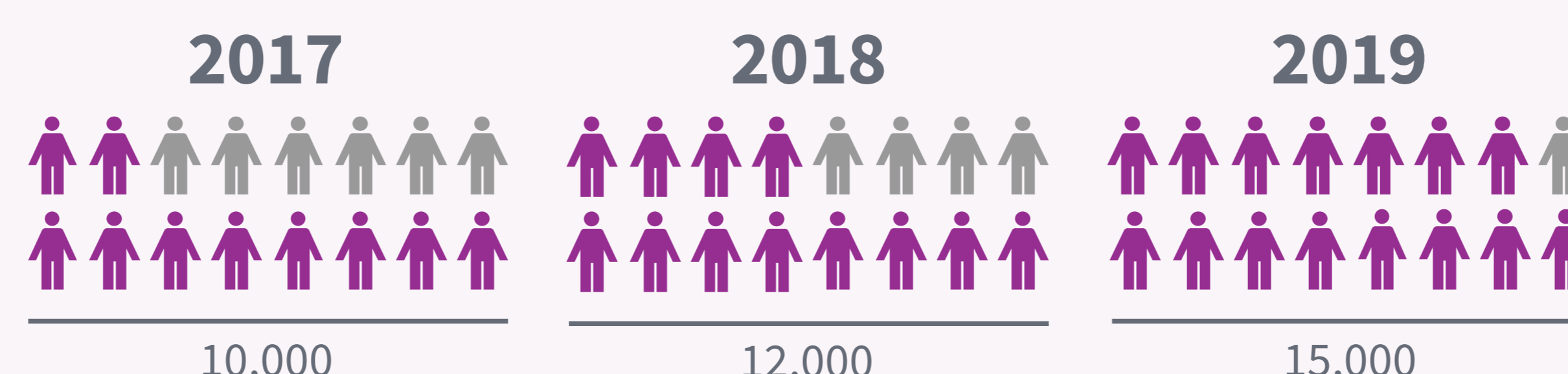
Current data * 2015



ACTIVE CONTRIBUTORS: 6,000
TOTAL CONTRIBUTORS: 30,000

* The current data shows how many authors were registered in Archie in 2015 and how many of those were actually active. The numbers are approximate.

Membership targets



The membership project is jointly led by Julie Wood, Head of Cochrane Communications and External Affairs Department and Chris Champion, Senior Programme Manager, CEO's Office.

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