This information applies to new Group applications for Geographic-oriented Groups, i.e. new Affiliates, Associate Centres or Centres.

|  |  |  |  |
| --- | --- | --- | --- |
|  | **First Group to be established in a Country** | **Subsequent Groups to be established in a Country** | **New Group within a Regional Network** |
|  | Affiliate | Associate Centre | Centre | Affiliate | Associate Centre | Centre | Affiliate | Associate Centre | Centre |
| **Brand Colour** | Choice of colour | Choice of colour | Choice of colour | Follow the established Country colour | Follow the established Country colour | Follow the established Country colour | Each country in network can choose a colour | Each country in network can choose a colour | Each country in network can choose a colour |
| **Logo** | Country Logo | Country Logo | Country Logo | Country Logo with specifier (e.g. region) | Country Logo with specifier (e.g. region) | Country Logo\* | Country Logo § | Country Logo § | Country and Network Logo |
| **Website, Twitter, Facebook** | One per country | One per country | One per country | One per country | One per country | One per country | One per country | One per country | One per country |
| **How you can describe yourself** | Cochrane [country name], a Cochrane Affiliate | Cochrane [country name], a Cochrane Associate Centre | Cochrane [country name] or The [country name] Cochrane Centre | Cochrane X, an Affiliate of Cochrane [country name] | Cochrane X, an Associate Centre of Cochrane [country name] | Cochrane [country name] or, the Coordinating Centre of the Cochrane [country name] Network | Cochrane X, an Affiliate of Cochrane [Network name] | Cochrane X, an Associate Centre of Cochrane [Network name] | Cochrane [country name] or The [country name] Cochrane Centre or Cochrane [Network name] |
| **Archie** | Added to Archie as a standalone Group± | Added to Archie as a standalone Group± | Added to Archie as a standalone Group | Added to Archie as a subgroup of the main presence | Added to Archie as a subgroup of the main presence | Added to Archie as a subgroup of the main presence | Added to Archie as a subgroup of the Network | Added to Archie as a subgroup of the Network | Added to Archie as a subgroup of the Network |
| **Benefits** | One free Cochrane Library licence | One free Cochrane Library licence | One free Cochrane Library licenceOne Free registration to Colloquium | One free Cochrane Library licence | One free Cochrane Library licence | One free Cochrane Library licenceOne Free registration to Colloquium | One free Cochrane Library licence | One free Cochrane Library licence | One free Cochrane Library licenceOne Free registration to Colloquium |