Cochrane Organisational Dashboard Q1 (Jan-Mar) 2018

Overview

1. Form eight new Cochrane Review Group networks, and begin implementation of network plans and improved ways of working together.

2. Complete the new standardised technology workforce for cochrane review production.

3. Agree Cochrane’s future priority review types, methods and data sources through the development of a ‘portfolio strategy’ and align associated implementation activities.

4. Deliver more benefits and enhancements of the Cochrane Library after its re-launch.

5. Build capacity and engagement in knowledge translation activities across the organisation.

Cochrane Library Usage

<table>
<thead>
<tr>
<th>Year</th>
<th>Q1 16</th>
<th>Q2 16</th>
<th>Q3 16</th>
<th>Q4 16</th>
<th>Percent Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Usage (M)</td>
<td>18,280</td>
<td>18,180</td>
<td>17,530</td>
<td>17,610</td>
<td>-0.5%</td>
</tr>
<tr>
<td>Unique users</td>
<td>1.5M</td>
<td>1.5M</td>
<td>1.4M</td>
<td>1.4M</td>
<td>-0.7%</td>
</tr>
<tr>
<td>New users</td>
<td>327K</td>
<td>327K</td>
<td>327K</td>
<td>327K</td>
<td>0%</td>
</tr>
<tr>
<td>Return rate</td>
<td>64%</td>
<td>64%</td>
<td>64%</td>
<td>64%</td>
<td>0%</td>
</tr>
</tbody>
</table>

Assessment Database and the NHS Economic Evaluation Database are no longer being updated.

Cumulative year to date compared with previous year: Reviews: 31%

Compared with 1Q17: Reviews: 31%

This is a measure of sessions of the cochrane.org website Q1 for each of the years shown and excludes usage of Biblioteca Cochrane Plus.

Translation Activity

1,676 new & updated translations published in 15 languages

424 updates translated & recorded in 8 languages

Open Access

200 Reviews made available as Green Open Access in Q118

7 Reviews published as Gold Open Access in Q118

Social Media

<table>
<thead>
<tr>
<th>Platform</th>
<th>Facebook</th>
<th>Twitter</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017 Q1</td>
<td>700K</td>
<td>209K</td>
</tr>
<tr>
<td>2017 Q2</td>
<td>700K</td>
<td>209K</td>
</tr>
<tr>
<td>2017 Q3</td>
<td>700K</td>
<td>209K</td>
</tr>
<tr>
<td>2017 Q4</td>
<td>700K</td>
<td>209K</td>
</tr>
</tbody>
</table>

Webinars

<table>
<thead>
<tr>
<th>Issue</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Views</td>
<td>8,541</td>
<td>7,534</td>
<td>6,000</td>
</tr>
<tr>
<td>Webinar attendees</td>
<td>2,180</td>
<td>1,228</td>
<td>1,089</td>
</tr>
<tr>
<td>Webinar views</td>
<td>3,080</td>
<td>2,543</td>
<td>2,000</td>
</tr>
</tbody>
</table>

Cochrane Living Learn

3 Webinars delivered (2Q16: 3)

209 Webinar attendees (2Q16: 150)

518 Views of webinar recorded in 1Q18 (1217-30)

41,527 Views of webinar webcast launch in English (2Q16: 209K)

Active Contributors

Cochrane Membership (total members) 10,384

Cochrane Crowd (total members) 8,541

Cochrane Crowd (total members) 6,000

Cochrane Crowd (total members) 4,500

Cochrane Crowd (total members) 3,000

Cochrane Crowd (total members) 1,500

Cochrane Crowd (total members) 0

General Interest: Cochrane Connect

10. Usage is measured according to website sessions. Non-0% consumers Brazil (141%), China (40%), Egypt (20%), India (18%), Indonesia (10%), Nigeria (7%), Pakistan (6%), Philippines (6%), South Africa (4%), Turkey (4%), Ukraine (4%).

11. This is activity in 2012. Review translators are PUs and/or Habitats, not whole reviews. As of 1Q12, long-term language managers included.

12. The English in English-speech split is based on the user’s browser language.

13. Open access 25% reviews are made available after a 12-month embargo. Gold OA offers full open access immediately, with a licence to include “Published before” in the citation.

14. The Cochrane Collaboration is a registered trade mark of the Cochrane Collaboration, a registered non-profit-making organisation.

15. This graph is based on language of the webpage and shows the usage of the translated content.

16. The graph shows Twitter “followers” and Facebook “group members”.

17. Reviews are based on the language content of reviews published in the previous quarter.

18. Percentage increase is in comparison with 1Q17. No comparison figures are available for Cochrane membership: Cochrane Connect subscribers increased by 10% YOY.

Notes on the data

1. Access denial means a user tried to download a full text, but did not have a subscription to the Cochrane Library and was asked to renew or add full text or altered login credentials. Data is for Q1 for each of the years shown and includes usage of Biblioteca Cochrane Plus.

2. This is a measure of sessions of the cochrane.org website.

3. Compared with 1Q17: Reviews: 32%, Updates: 13%, Protocols: 49%, Comments: 42%

4. Q1 2018 shows an increase of 7% compared with 1Q 2017. Year-on-year growth has been achieved in English language reviews (12%), but not in other languages. A steady growth is evident in languages to other non-English languages. At Q1 2018, 71% of all reviews were written in English and 29% in other languages.

5. Reviews are produced in English, but there is a language mix of comments, updates and protocols in each year to date. To 1 January to 31 March. Figures include all reviews translated.

6. Twitter is a useful feedback from users who have some delay in reading the library resources.

7. These data are based on all reviews and updates published in 2012. To the end of the few months without SOF data, it is new users in 2018. Both institutions and individual users are included.

8. Twitter is a useful feedback from users who have some delay in reading the library resources.

9. Amendments to full text do not affect requests for the current year.

10. To the end of February. Three have been some delay in reading the library resources.

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Strategy to 2020 Targets for 2018

1. Achieve 5,000,000 Twitter “followers” and 500,000 Facebook “table members”.

2. Achieve 10,000,000 downloads of evidence per year.

3. Increase the number of requests for protocol assistance by 25%.

4. Achieve 4,000,000 downloads of new evidence per year.

5. Achieve 2,000,000 downloads of translated content per year.

6. Achieve 10,000,000 downloads of evidence on mobile devices.

7. Achieve 2,000,000 downloads of evidence on tablets.

8. Achieve 2,000,000 downloads of evidence on desktop computers.

9. Achieve 10,000,000 downloads of evidence on smartphones per month.

10. Achieve 2,000,000 downloads of evidence on mobile devices per month.

11. Achieve 1,000,000 downloads of evidence on tablets per month.

12. Achieve 1,000,000 downloads of evidence on desktop computers per month.

13. Achieve 1,000,000 downloads of evidence on smartphones per week.

14. Achieve 2,000,000 downloads of evidence on mobile devices per week.

15. Achieve 1,000,000 downloads of evidence on tablets per week.

16. Achieve 1,000,000 downloads of evidence on desktop computers per week.

17. Achieve 1,000,000 downloads of evidence on smartphones per day.

18. Achieve 2,000,000 downloads of evidence on mobile devices per day.

19. Achieve 1,000,000 downloads of evidence on tablets per day.

20. Achieve 1,000,000 downloads of evidence on desktop computers per day.