Cochrane Organisational Dashboard | Q2 (Apr-Jun) 2017

Overview

- Global usage of the Cochrane Library has increased by 38% to 3.4 billion page views in Q2 2017 compared to Q2 2016. 
- 60% of page views are in non-English content. Usage in non-English language versions are similar to Q2 2016, with English versions accounting for 42% of all page views.
- Slight increase in page views in the USA for the first time.
- Mexico has become the top user of the Cochrane Library in English and Spanish.

Goal Two

Geographic Reach

Top 10 usage of cochrane.org website

- As a comparison, 78% of new reviews published in 2015 had self tables.
- Global usage of the Cochrane Library has increased by 38% to 3.4 billion page views in Q2 2017 compared to Q2 2016.

Goal Three

Translation Activity

- 1,372 new & updated translations published in 14 languages.
- 51 podcasts translated & recorded in 8 languages.
- 72 blog posts translated in 7 languages.

Social Media

- In Q2 2017, Facebook had a massive increase in the number of page views, up 60% compared to Q2 2016. 
- Twitter “followers” and LinkedIn “group members” have not changed compared to Q2 2016.
- Facebook “group members” have increased by 12% compared to Q2 2016.

Altermetrics

- 2,988 pieces of global media coverage in all languages.
- 2,438 pieces of global media coverage in English language (96% increase compared to Q2 2016).

Media Reach and Impact

- 2
- 72
global press releases
attracted media hits

Cochrane Learning Live

- 3 Webinars delivered (Q2 2016: 3)
- 208 Webinar attendees (Q2 2016: 161)
- 271 views of recorded webinars (Q2 2016: 226)
- 18,137 all webinar views cumulative since launch (Q2 2016: 16,642)

Notes on the data

1. Access denied means a user tried to download a full text, but did not have a subscription to the Cochrane Library. There was no indication of successful full text view and additional full text access was denied. 
2. By comparison, top scores in each quarter in 2016 were: 
3. Global usage of the Cochrane Library has increased by 38% to 3.4 billion page views in Q2 2017 compared to Q2 2016.
4. There were differences in the top usage of the Cochrane Library in English and Spanish.
5. The English. 
6. This data is in Q2 2017. Recent translation progress is published in Cochrane Connect. 
7. We have one new media tracking tool that can track media update across all languages. 
8. Some data is likely to be different from other sources. 
9. All data is in Q2 2017 except for the English. 
10. There are differences in the top usage of the Cochrane Library in English and Spanish.
11. There were differences in the top usage of the Cochrane Library in English and Spanish.
12. The graph shows Twitter “followers”; LinkedIn “group members”; Facebook “group members”.
13. Some data is likely to be different from other sources. 
14. These data are based on all reviews and updates published in Q2 2017. 
15. These data are based on all reviews and updates published in Q2 2017. 
16. This is in Q2 2017. Recent translation progress is published in Cochrane Connect.
17. These data are based on all reviews and updates published in Q2 2017.
18. This is in Q2 2017. Recent translation progress is published in Cochrane Connect.