



Cochrane Library Product Development 2022

Product vision 2022-2026

For healthcare researchers, decision-makers and educators, CLIB offers a compelling value proposition which

- accelerates healthcare research and knowledge sharing,
- supports decision-making in policy and practice,
- facilitates training and education needs for healthcare researchers, policy makers and practitioners;

to retain subscriptions, while also providing an industry standard 'Plan S'-compliant reading and reuse experience.

Product development themes for 2022

Product Theme	Roadmap Activities	KPIs
Contribute to financial sustainability	Open Access Revenue-driving product opportunities	Strategic impact
Facilitate EMP; Leverage continuous improvement of publishing systems	Support production workflow improvement	Contribution
Enhance usability & discoverability for key user/customer groups	Review format enhancement PICO & Evidence surveillance Search performance	Discoverability
Enhance multi-lingual discoverability for key markets	Spanish portal enhancement	Discoverability
Know if we are successful	Product metrics	Strategic impact

Council participation

	Low commitment	High commitment
In -depth	Feature feedback & testing	User research
Strategic	Surveys	User panels

Feedback

[Cochrane Library product feedback form](#)

[Task Exchange | Cochrane Library: tell us what you think](#)