



‘Meeting our Mission’

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CEO

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**Trusted evidence.
Informed decisions.
Better health.**



Cochrane's Mission

... is to promote evidence-informed health decision-making by producing high-quality, relevant, accessible systematic reviews and other synthesized research evidence.



***Strategy to 2020* aims to put Cochrane evidence at the heart of health decision-making all over the world.**

We successfully delivered our 2018 Targets

1. Form eight new **Cochrane Review Group Networks**, and begin implementation of Network plans and improved ways of working together. ●
2. Complete the new **standardized technology workflow** for Cochrane Review production. ●
3. Agree Cochrane’s future priority review types, methods and data sources through the development of a ‘**content strategy**’, and begin associated implementation activities ●
4. Deliver more features and **enhancements of the Cochrane Library** after its re-launch. ●
5. Build capacity and engagement in **Knowledge Translation** activities across the organization. ●

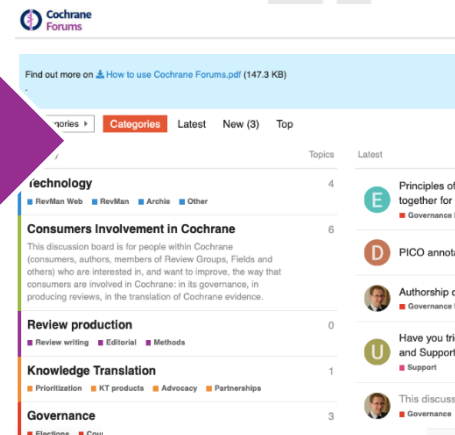
Supporting you with better ways of collaborating

- Integrated SR production tools and processes nearly there!



New Editorial Management System (EMS) on the way.

- New and improved communication & engagement tools launched: new Forums, Slack and community telecoms
- New Cochrane ‘Help and Support Centre’ launched
- New & expanded training, learning & support resources (‘Editorial Essentials’, ‘Involving People’, webinar programme, NMA CIL module)
- New ways to engage with each other - workshops, strategic sessions for cross-Group work discussion



Crowd & Task Exchange are thriving ...

- Cochrane Crowd over the last 12 months ...
 - Now over 12,400 citizen scientists (from 8,500) in 189 countries (90% additional volunteers):
 - 2.9m classifications (from 1.75m)
- ... supporting our work/building capacity in strategic areas

You can make a difference!

Become a Cochrane citizen scientist. Anyone can join our collaborative volunteer effort to help categorise and summarise healthcare evidence so that we can make better healthcare decisions.

[Give it a try](#)

12419
Contributors

189
Countries

2960224
Classifications

A bigger team than you think

Connect with the global health evidence community to get your work done more quickly

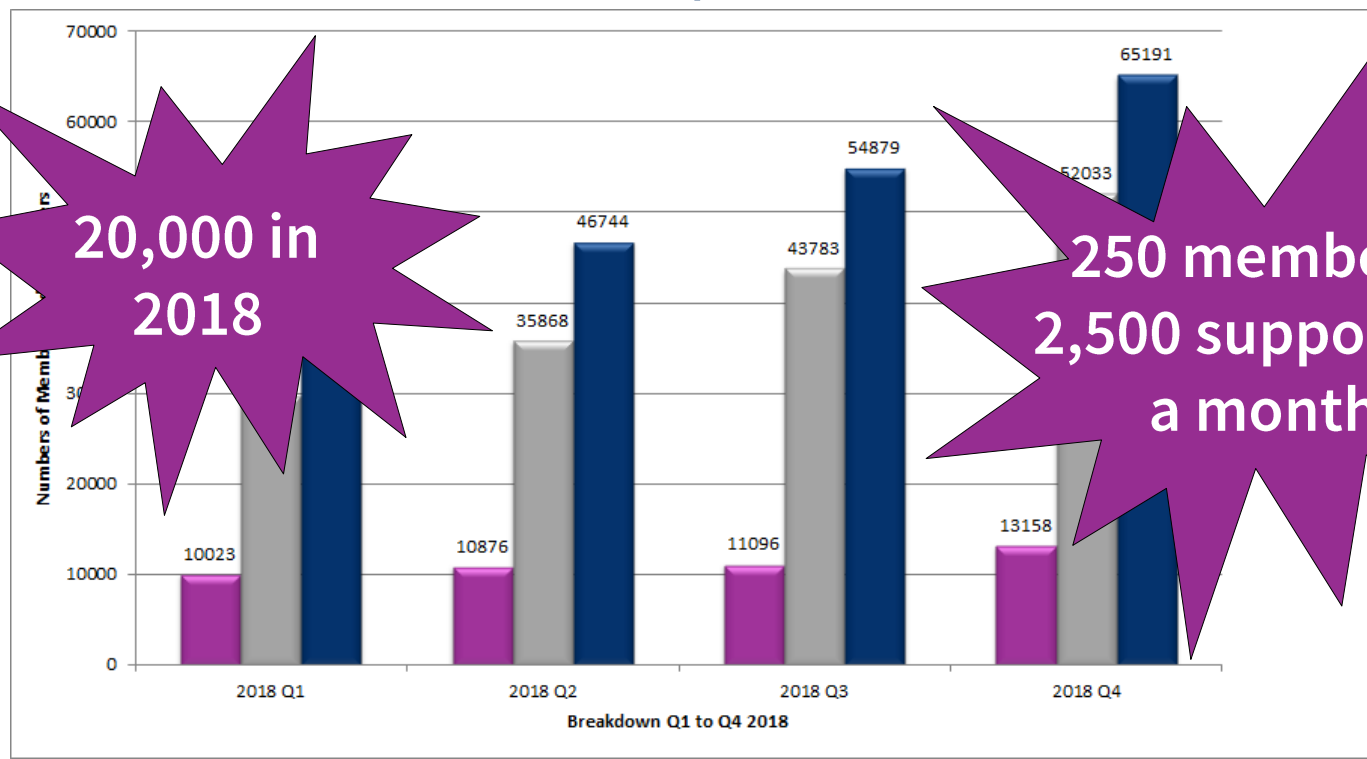
[Post a task](#)[Contribute skills](#)

Creating the biggest, most diverse Collaboration

- Now 72,000 Cochrane members and supporters (44% rise in 2018)
- Now 70 Geographic Groups (Networks, Centres, Associate Centres & Affiliates) including new Centres in Colombia, Mexico; and new Groups in Bosnia & Herzegovina, Indonesia, Spain & Taiwan
- At least 25 new Groups to be recognized in 2019
- Recognizing future generations of Cochrane contributors - global ‘30 under 30’ series – Young Researchers Network & new Cochrane Students (based on Students 4 Best Evidence) to be launched 2019
- 2019 Colloquium on ‘Embracing Diversity’ in Santiago, Chile

More people are joining Cochrane

10,600 Cochrane Members | 61,100 Cochrane Supporters



**20,000 in
2018**

**250 members;
2,500 supporters
a month**

Making Cochrane stronger all over the world

- **Cochrane US Network** will be launched in June 2019, comprising initially 13-16 institutions in the US:
 - Oregon Health Sciences University
 - University of West Indies
 - AcademyHealth
 - American College of Physicians
 - Cornell University
 - Mayo Clinic
 - Penn Medicines Centre (University of Pennsylvania)
 - Texas Christian University
 - University of Colorado
 - University of North Carolina (RTI International)
 - University of Chicago Medical Centre
 - University of Maryland School of Medicine
 - University of Vermont
 - In consideration: Ohio State University; Central Michigan University; US GRADE Network

Making Cochrane stronger all over the world

- **Cochrane China Network** will be launched in 2019 with 10 Working Groups already established. The Network involves nine institutions in China:
 - Beijing University of Chinese Medicine
 - Sichuan University
 - Chinese University of Hong Kong
 - Chongqing Medical University
 - Fudan University
 - Lanzhou University
 - Peking University
 - Sun Yat-sen University
 - Tianjin University
- Also involving:
 - Capital Medical University
 - Suchow University
 - Peking Union Medical University
 - Guangzhou University of TCM
 - Tianjin University of TCM
 - Jiangxi University of TCM

Providing more evidence in many languages

- Now over 26,000 translations of Abstracts/PLS in 15 languages
- 4,276 translations in 2018
- Over 180 podcasts translated into 11 languages
- Successfully introduced ‘Memsorce’ and piloted DeepL – machine learning in Polish and French.

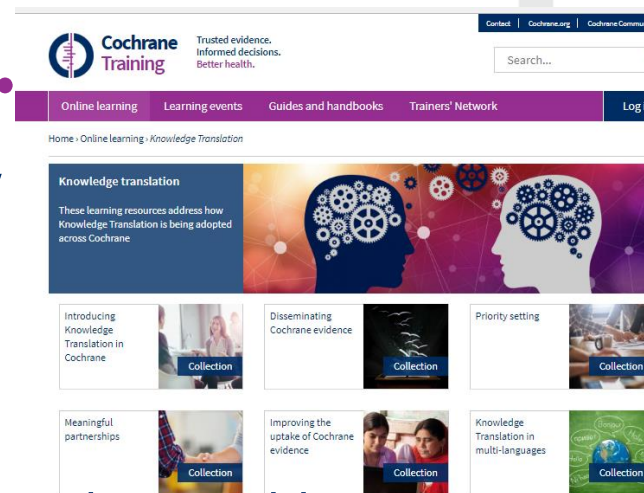


Knowledge
Translation in
multi-languages



KT is at the heart of Cochrane ...

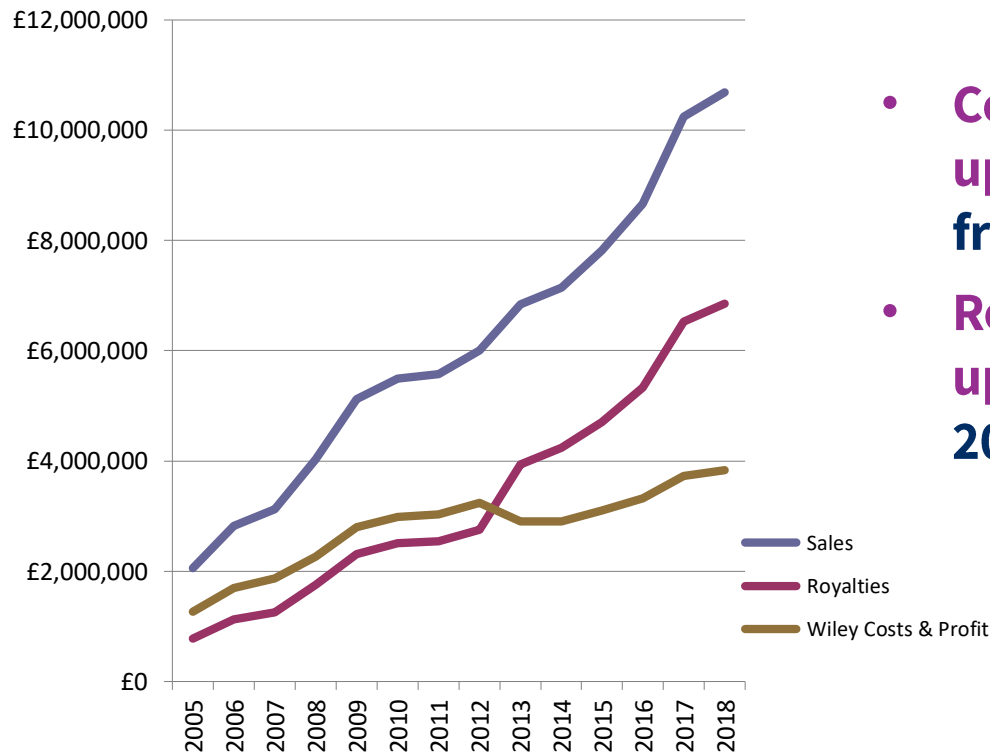
- **2018 -19 see us beginning the substantial delivery of our KT Strategy:**
- Extensive new learning resources for KT delivered and available for the Cochrane community
- Integral to CRG Network priority processes & strategic plans; Fields integration with CRG Networks; greater focus on KT by geographic Groups
- Between 7,000-10,000 global media mentions worldwide annually
- Substantial growth in Cochrane followers on Twitter (35%), YouTube (86%), Facebook (80%)



KT is at the heart of Cochrane

- Critical partnerships extended and expanded:
 - New WHO partnership confirmed in 2019;
 - Wikipedia: MAGIC; Increased support for Campbell Collaboration;
 - Confirmation of GES2 - 2021
- Launching a KT dissemination toolkit at the Chile Colloquium to improve the quality and accessibility of Cochrane’s dissemination products
- A continued programme and a community of practice for working with policymakers and consumers
- Develop further on-line learning module for building capacity of KT in Cochrane
- Introduction of a pilot study for KT mentorship and training.

Strong, sustainable finances ...



- **Cochrane Library sales up by 4.25% in 2018 from 2017**
- **Royalties to Cochrane up by 5% in 2018 from 2017**

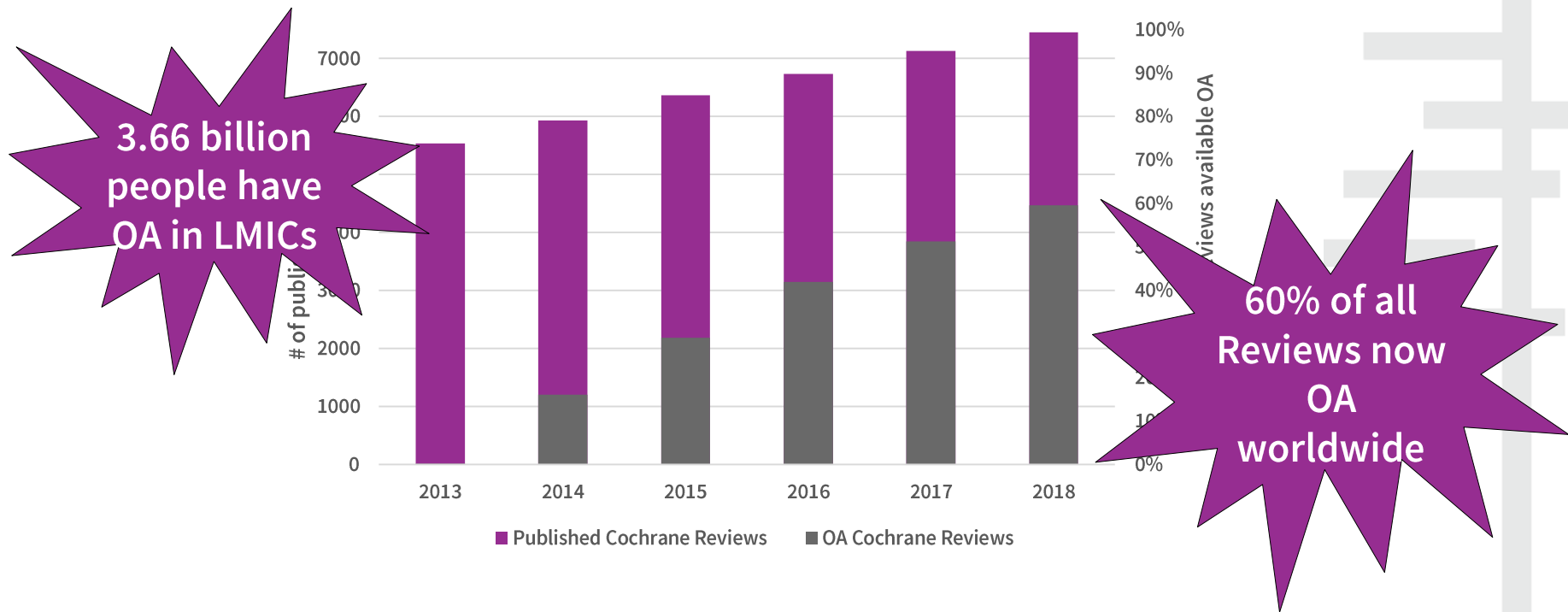
Strong, sustainable finances

- Total income up 13% at £9.79m (£8.67m in 2017)
- Publishing income boosted by improved terms of extension contract with Wiley - £8.1m
- Cochrane Response made a £109,000 profit and Cochrane Interactive Learning sales broke even in year one
- Expenditure £8.48m – operating surplus of £1.28m
- Total Reserves at the end of 2018: £7.24m
- Competitive tender for rights to publish the Cochrane Library from 2021 to be conducted in 2019



“Meeting our Mission” means ...

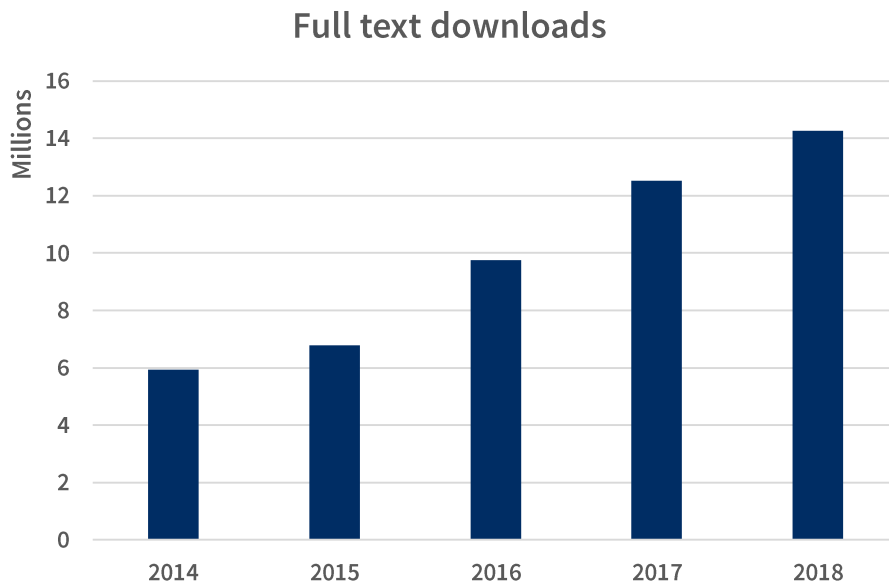
More people have access to more of our evidence than ever before



“Meeting our Mission’ means ...

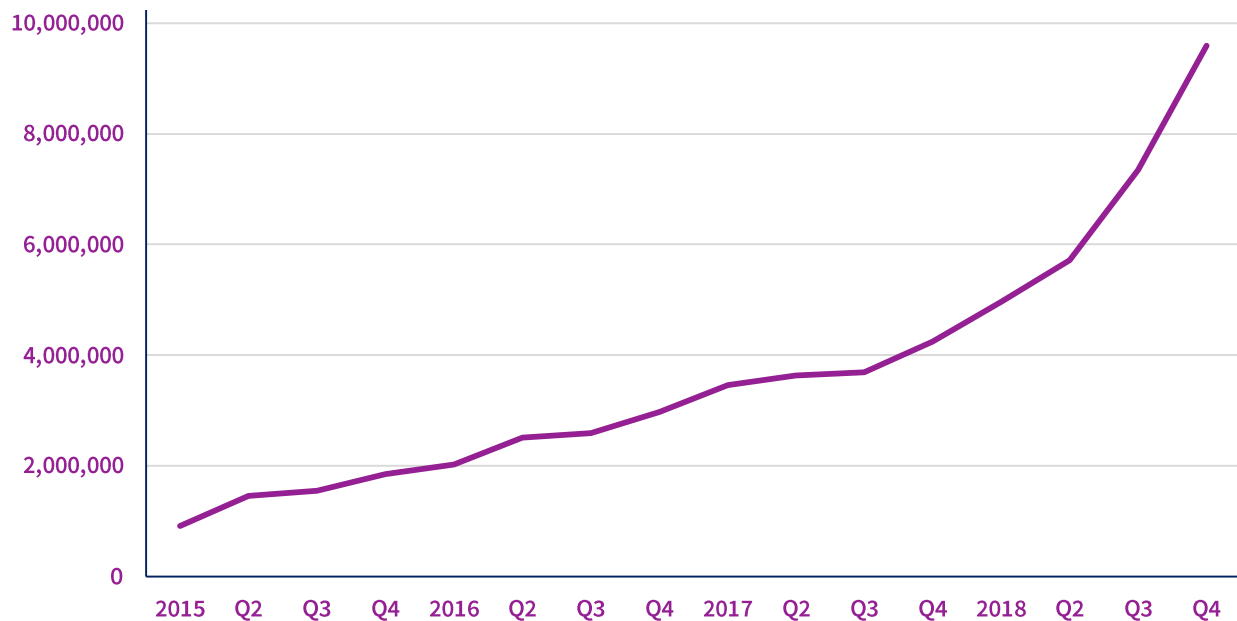
Millions more people are accessing our evidence from the Cochrane Library

Full text access: 5.9 million to 14.2 million in 5 years.



“Meeting our Mission’ means ...

Millions more people are accessing our evidence on Cochrane.org



Millions more people are accessing our evidence on [Cochrane.org](https://www.cochrane.org)

- **2018: 37.15 million visits (up 66% YOY) from 22.3 million in 2017 & 4 million in 2013.**
- 2013 (Q4): 434,000 visits
- 2018 (Q4): 10,000,000 visits
- **Over 20 million visits to [Cochrane.org](https://www.cochrane.org) from non-English browsers in 2018 (10.6 million in 2017; 0.6% of total in 2013)**



“Meeting our Mission’ means ...

Achieving the 2019 Targets ...

- Further development of the Review Group Networks
- Implementation of the Content Strategy priorities; & building community capacity to produce more complex reviews
- Improvements to Cochrane’s editorial process (Editorial Charter & EMS)
- Continued implementation of KT Strategy (including support to policymakers, building stronger internal capacity and in multiple languages, plus Cochrane Review Structure & Format improvements)
- Ongoing development & new features in the Cochrane Library
- Strengthen Cochrane as a global organization; including development of new Networks in USA and China

Strategy to 2020:
Proposed 2019 Targets
January 2019

Trusted evidence.
Informed decisions.
Better health.

Addressing imminent challenges ...

- Managing the transition to a new Editor in Chief
- Establishing Cochrane’s post-2020 publishing arrangements - achieving our OA ambitions without compromising Cochrane’s financial sustainability
- Huge amount of change across so many areas of Cochrane’s life and work inevitably means stresses and strains – but we are remaining true to our values; and we can see the impact in how we are ‘Meeting our Mission’ ...
- We’re on track to deliver on our defined levels of success against almost all of our *28 Strategy to 2020* objectives! A remarkable achievement - but many of them will continue to be critical areas for further development and improvement beyond 2020.